MATUS, RUIZ,
ROMERO APIS
Abogados

fmatus@matus-ruiz.com
Mexico City

Francisco J. Matus Bravo

Tax / Corporate Reorganizations and Cross-Border Transactions / Tax Controversy

Partner

EDUCATION

- Law Degree, Universidad Iberoamericana
- LL.M. in Taxation, Universidad Panamericana
- LL.M. in Financial and Securities Regulation, Universidad Panamericana

LANGUAGES

- Spanish (native)
- English (advanced)

KEY COMPETENCIES

- Tax Advisory & Planning
- Corporate Reorganizations
- Cross-Border Transactions

PROFESSIONAL EXPERIENCE

Tax attorney with more than 20 years of experience providing comprehensive advisory services to domestic and international clients. His practice focuses on tax structuring, corporate reorganizations, and cross-border transactions.

He has achieved notable results in tax dispute resolution and operational optimization, particularly in key sectors such as beverages, energy, capital markets, financial services, fintech, real estate, pension funds, and retail. He regularly advises multinational companies with operations in Mexico, combining technical expertise with a strategic business-oriented approach.

REPRESENTATIVE EXPERIENCE

- **Corporate Restructuring for Foreign Pension Fund Investments — USD $441M**
  Designed and implemented a corporate restructuring involving the Mexican investments of a foreign pension and retirement fund. The reorganization was structured to safeguard the fund's investments in Mexico, which were subject to a preferential Income Tax regime. The transaction value exceeded USD 441 million.
- **Cross-Border Share Acquisition in the Manufacturing Sector — USD $293M**
  Actively advised on the acquisition of shares of a Mexican subsidiary operating in the ceramic manufacturing industry. The transaction, valued at approximately USD 293 million, involved complex tax considerations that were critical to the negotiation and structuring of the share purchase transaction.
- **European Steel Distribution Multinational — USD $340M**
  Tax advisory on the structuring of the acquisition of a Mexican steel and metals distribution company by a leading European multinational, in a transaction valued at approximately USD 340 million, with significant components of tax planning and execution in a cross-border context.